



Teacher's Guide

Getting Started:

- Go to www.findthewhy.org to see the Challenge options for students to select.
- Have the students take five minutes to sign up with school or personal email
- Encourage students to create their team with diverse thinkers.
- Have the students list you as an “observer” during the sign registration process.
 - This will enable you to see their progress and work.
- Students should take the DISC assessment prior to starting the challenge.
 - Every action on the platform is gamified and earns them grit points.
- Students choose the Challenge they want to solve.
 - Students can sign up for multiple Challenges or form multiple teams per Challenge.
 - Teams can not have the same team members in multiple challenges.
- Once the challenge is chosen, the team leader will invite their team members from inside the platform.
 - An invitation will be sent to the student’s email for each member to join the team.
- All messaging for each day is on the home screen of the platform each day.
- Follow Social Media on the run up to the Challenge beginning and feel free to invite anyone from Symphony Workforce to a Zoom to visit with your students.

During the Challenge

- You don’t have to be the expert in the room and have all of the answers. Show vulnerability and learn alongside your students. You won’t have all the answers and will hit roadblocks, especially the first time. Encourage students to do the troubleshooting, they will figure it out!
 - In the upper right hand corner is the “Support Button”. Have them use this button first. The customer service and tech support is incredibly responsive.
- **Encourage students to iterate often. Use the feedback to pivot and refine answers.**
 - Students can and should respond multiple times to each question. Their first answer should not be their best/last answer.
- **IMPORTANT!** Each team can invite up to five virtual Advisors to provide feedback on their answers. Overall, this is the best way to earn points and create the best solution. There is guidance provided on this action on day 2 or 3 of the Challenge via the message board.
- Virtual Advisors can be chosen from the list of pre-populated advisors on the challenge screen, or the teams can enter the address of someone they trust and know will help them.
 - Advisors connected to the student outside of school (these advisors seem to be the best because they have a personal connection to the student).
 - Don’t forget about individuals within the building that may serve as good advisors. Middle school participants can use high school students as advisors.
- **Cheer for your teams to keep answering questions and iterating. Use the feedback given to challenge their thinking and respond with deeper answers and ideas.**

- Give them time to create their video pitch. This is crucial for them to share their final solution. It is extremely hard to win without a video pitch. The video doesn't need to be a Hollywood production, but should convey their solution to the judges. Make sure their video can be viewed publicly.
- Encourage them to take all three voluntary assessments to earn maximum points towards their grit score.

After the Challenge

- Encourage students to reflect on their successes and failures. Not all students will be successful and that is all part of learning. Lean in on what they learned and how they grew in their leadership, communication, innovation, and critical thinking skills.
 - Tell all students to monitor their accounts for special offers from Find the Why! as businesses and postsecondary institutions.

Educational Standards

Components of every *Find the Why!* Challenge:

- 8-question roadmap connects to and satisfies specified state educational standards where students "think through" many aspects of the business or social problem posed in the Challenge
- A 90-120 second animated or personal video presentation describing and "pitching" their solution to the business or social problem posed in the Challenge
- Interactions with Advisors related to each roadmap question where expert Advisors provide feedback on the student responses and students refine their answers.
- 5-12 hours spent by each student on each team (up to four students on each team) during the course of the 7-day *Find the Why!* Challenge
- Three personal growth and peer reflection assessments taken and catalogued for future student use during each 7-day *Find the Why!* Challenge.
 - Full DISC Assessment
 - Narrative Live/Work Sense Making Assessment
 - Peer/Teammate 360 Workstack Assessment
- Today's students must be prepared to thrive in a constantly evolving technological landscape. The ISTE Standards for students are designed to empower student voices and ensure that learning is a student-driven process. Standards met through participation in each *FTW!* Challenge include:
 - Empowered Learner
 - Digital Citizenship Standards
 - Knowledge Constructor Standards
 - Innovation Design Standards
 - Computational Thinking Standards
 - Creative Communicator Standards
 - Global Collaborator Standards
 - Source: <https://www.iste.org/standards/iste-standards-for-students>